

INDUSTRIES & MARKETS

# Swiss watch industry

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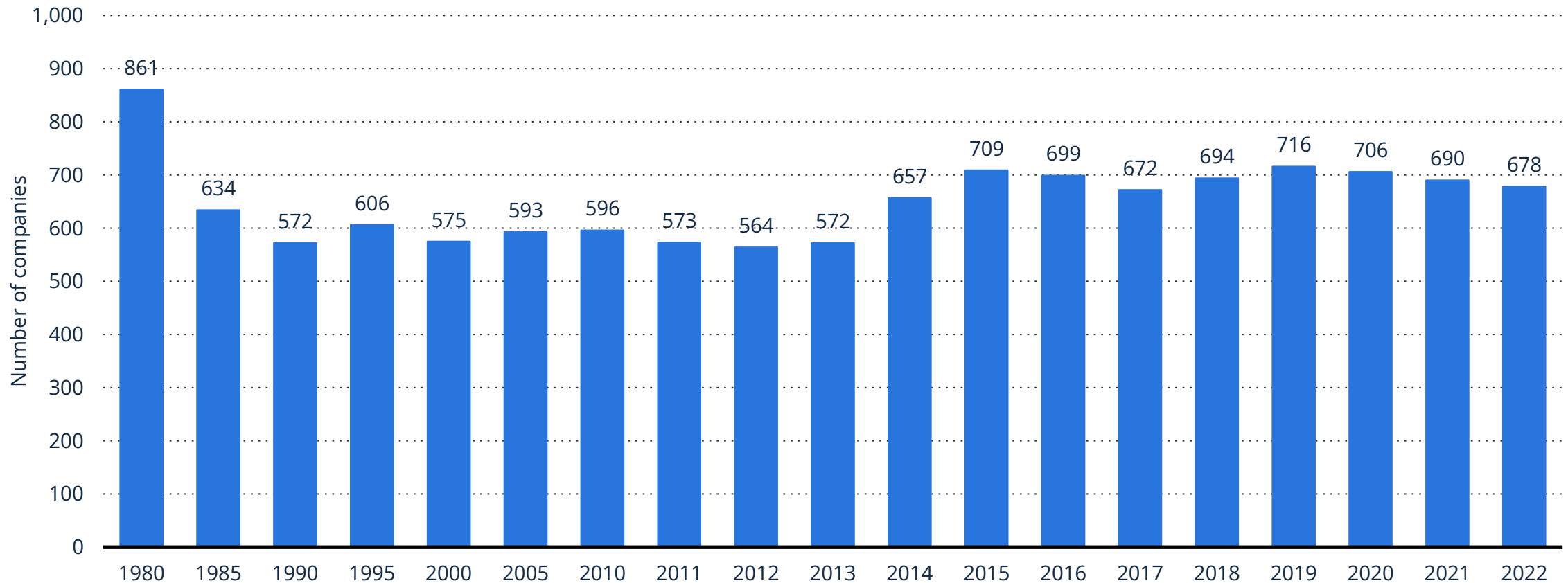
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CHAPTER 01

# Market overview

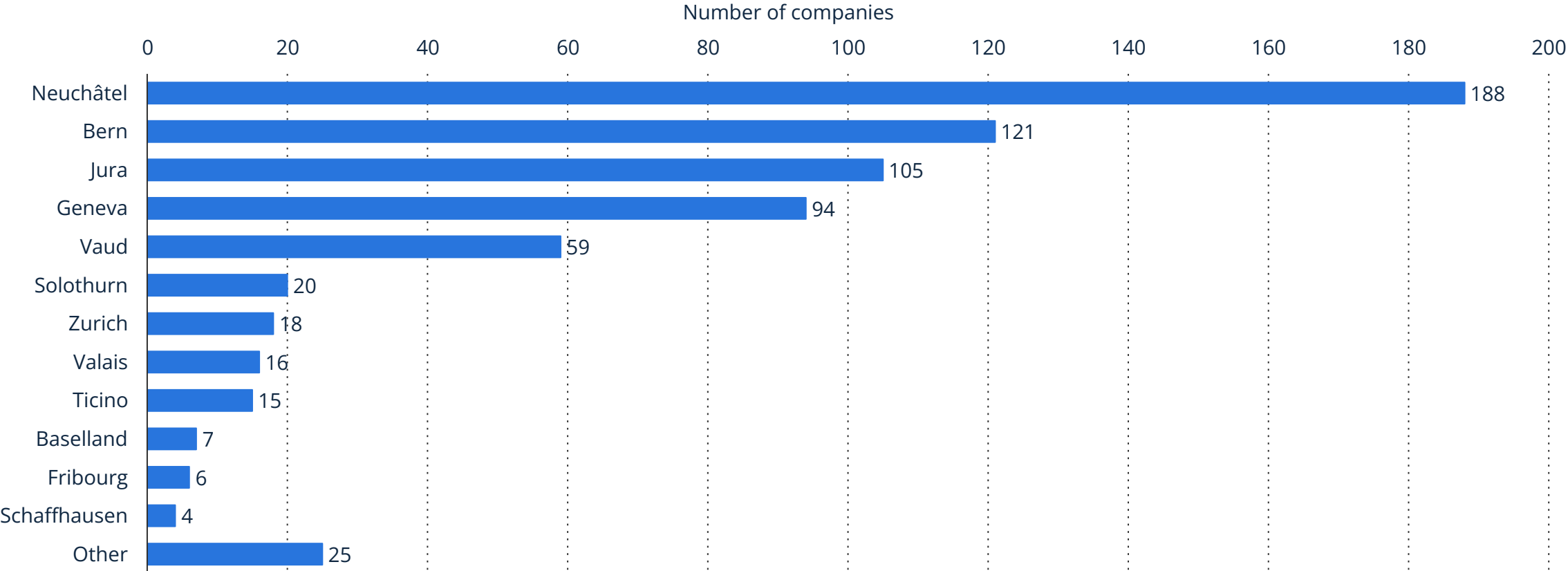
# Number of companies in the watchmaking industry in Switzerland from 1980 to 2022

Companies in the watchmaking industry in Switzerland 1980-2022



# Number of companies in the watchmaking industry in Switzerland in 2022, by canton

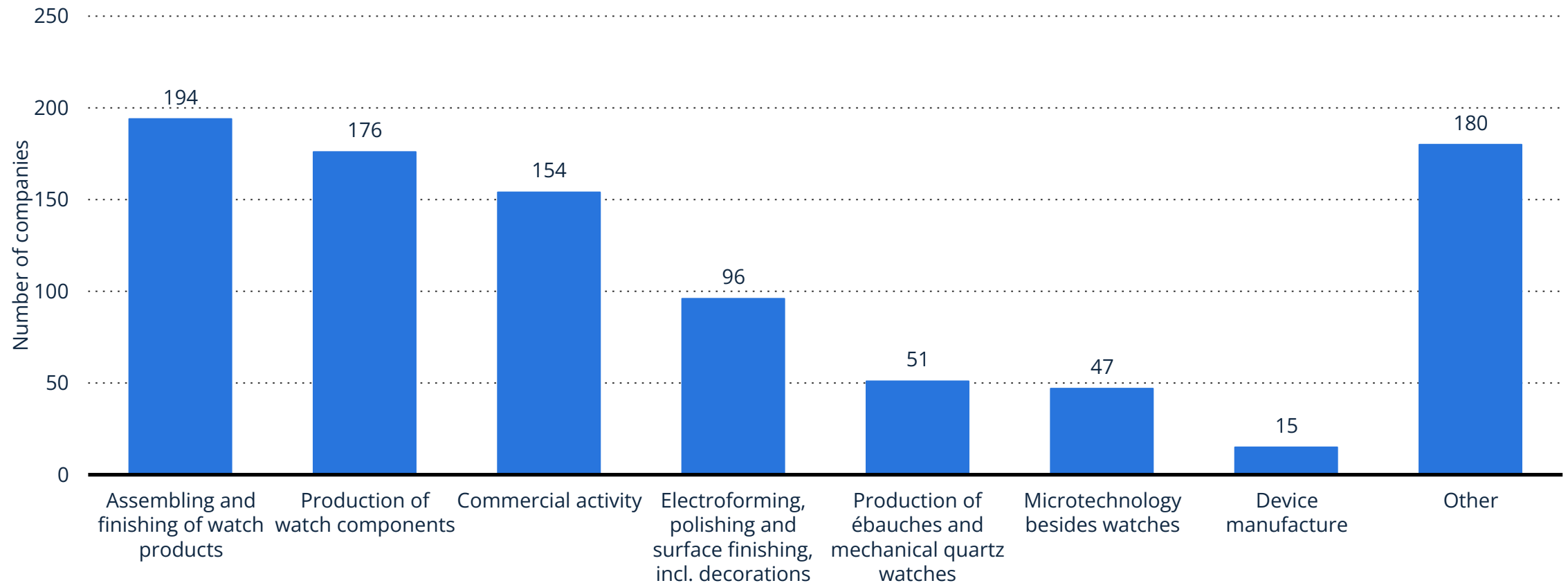
Companies in the watchmaking industry in Switzerland 2022, by canton



4 **Description:** This statistic shows the number of companies in the watchmaking industry in Switzerland per canton in 2022. In that year the canton with the most watchmaking companies was Neuchâtel. There were 18 watchmaking companies in the Swiss canton of Zurich. [Read more](#)  
**Note(s):** Switzerland; 2022  
**Source(s):** Convention patronale de l'industrie horlogère suisse

# Number of companies in the watchmaking industry in Switzerland in 2022, by subsector

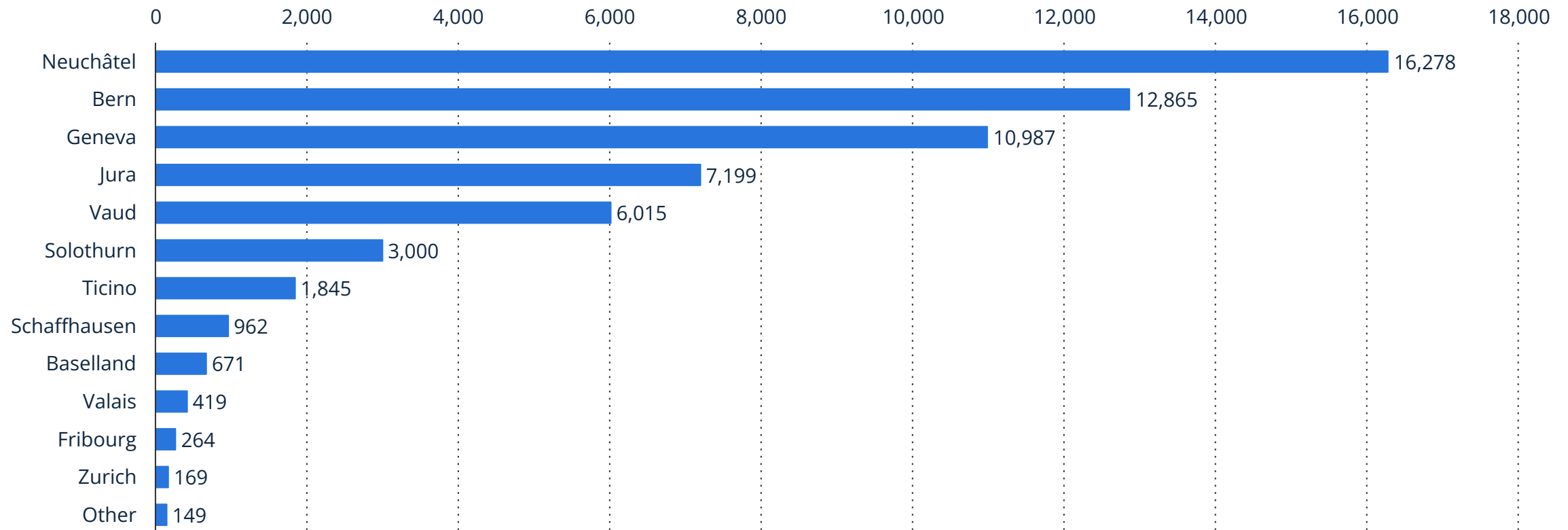
Companies in the watchmaking industry in Switzerland 2022, by subsector



# Number of employees in the watchmaking industry in Switzerland in 2022, by canton

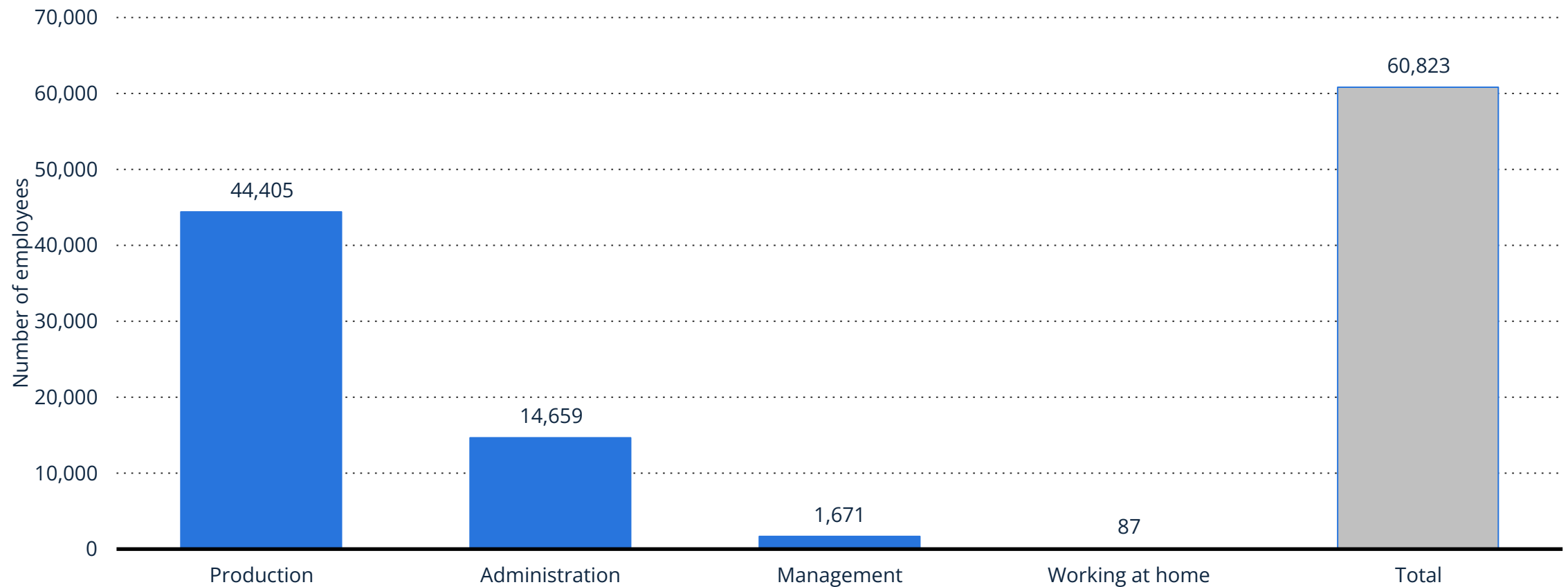
Employees in the watchmaking industry in Switzerland 2022, by canton

Number of employees



# Number of employees in the watchmaking industry in Switzerland in 2022, by sector

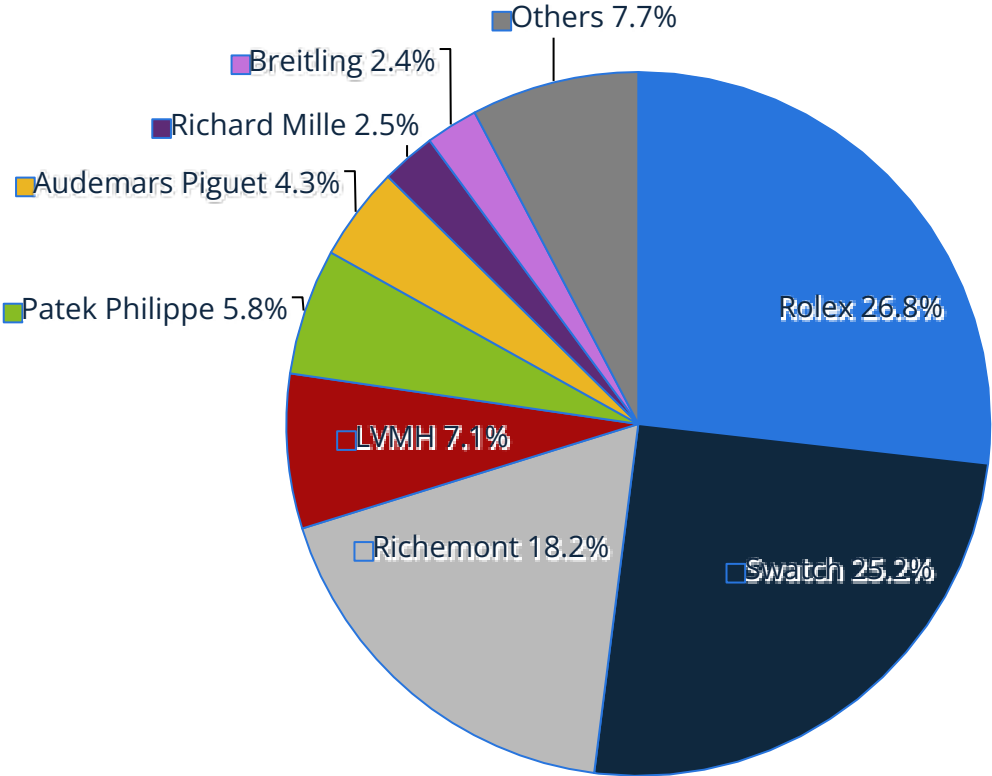
Employees in the watchmaking industry in Switzerland 2022, by sector





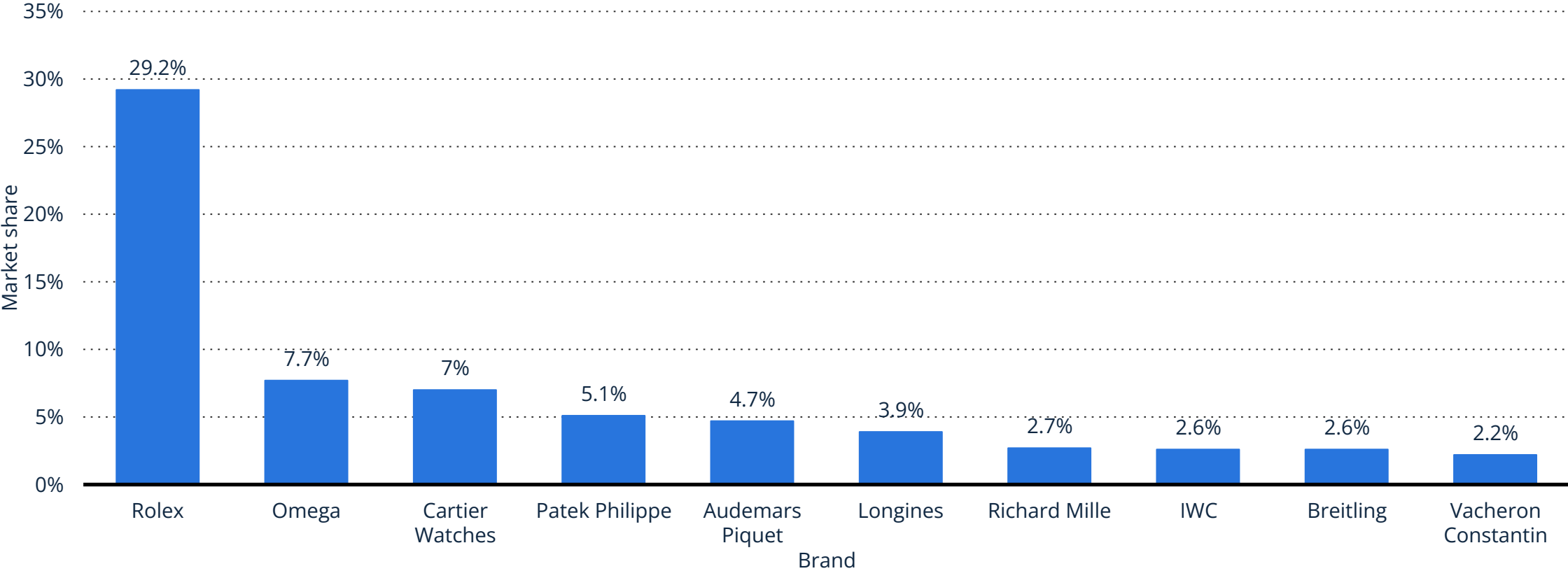
# Market share of the leading Swiss watch companies worldwide in 2020

Market share of the leading luxury watch groups worldwide in 2020



# Retail market share of the leading Swiss watch brands worldwide in 2022

Market share of the leading luxury watch brands worldwide in 2022

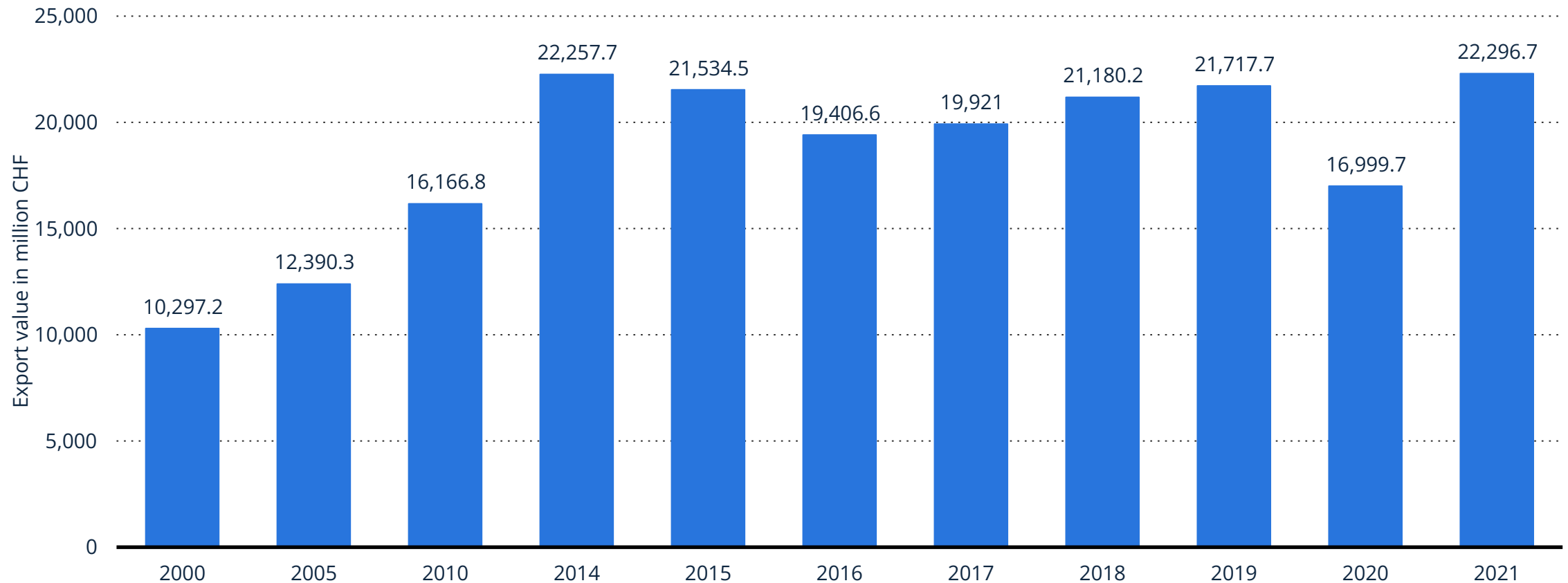


CHAPTER 02

# Export sector

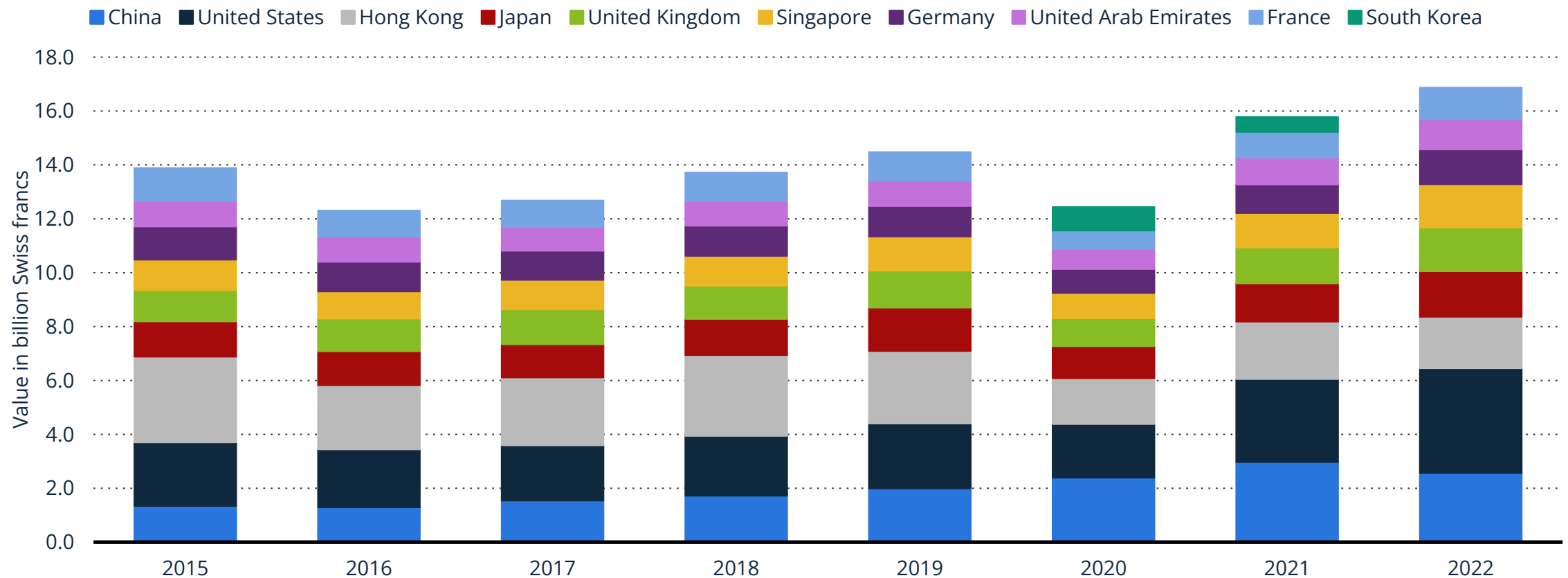
# Swiss watch export value worldwide from 2000 to 2021 (in million Swiss francs)

Global Swiss watch export value 2000-2021



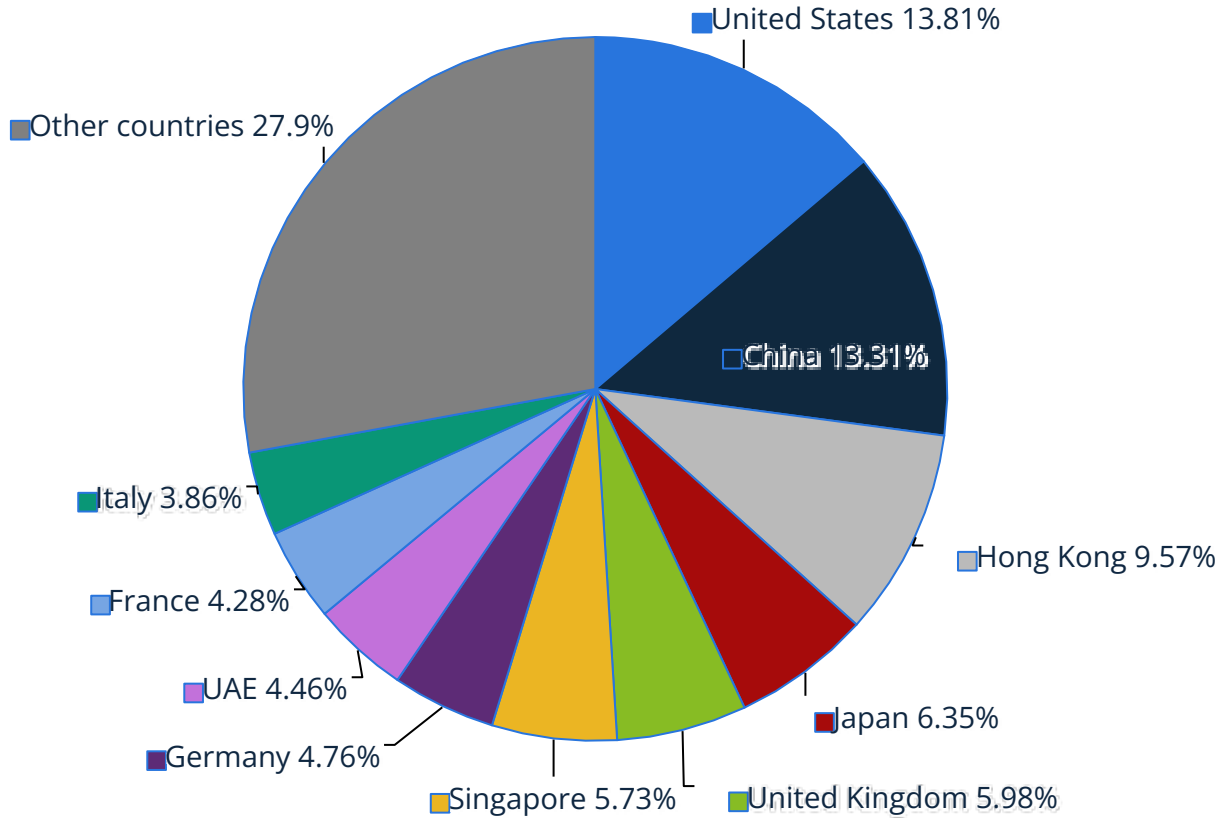
# Swiss watch exports value from 2015 to 2022, by country (in billion Swiss francs)

Swiss watch exports by country from 2015 to 2022



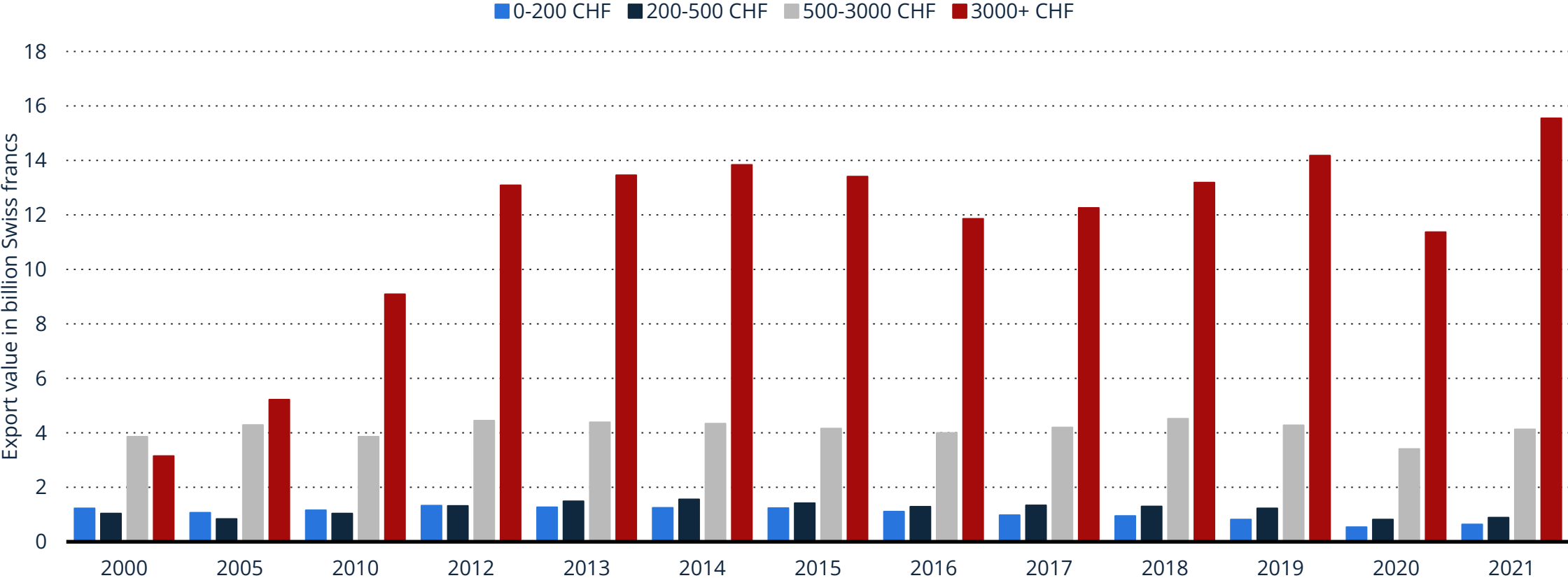
# Export value distribution share of Swiss watches worldwide in 2021, by country

Distribution of Swiss watch exports value by country in 2021



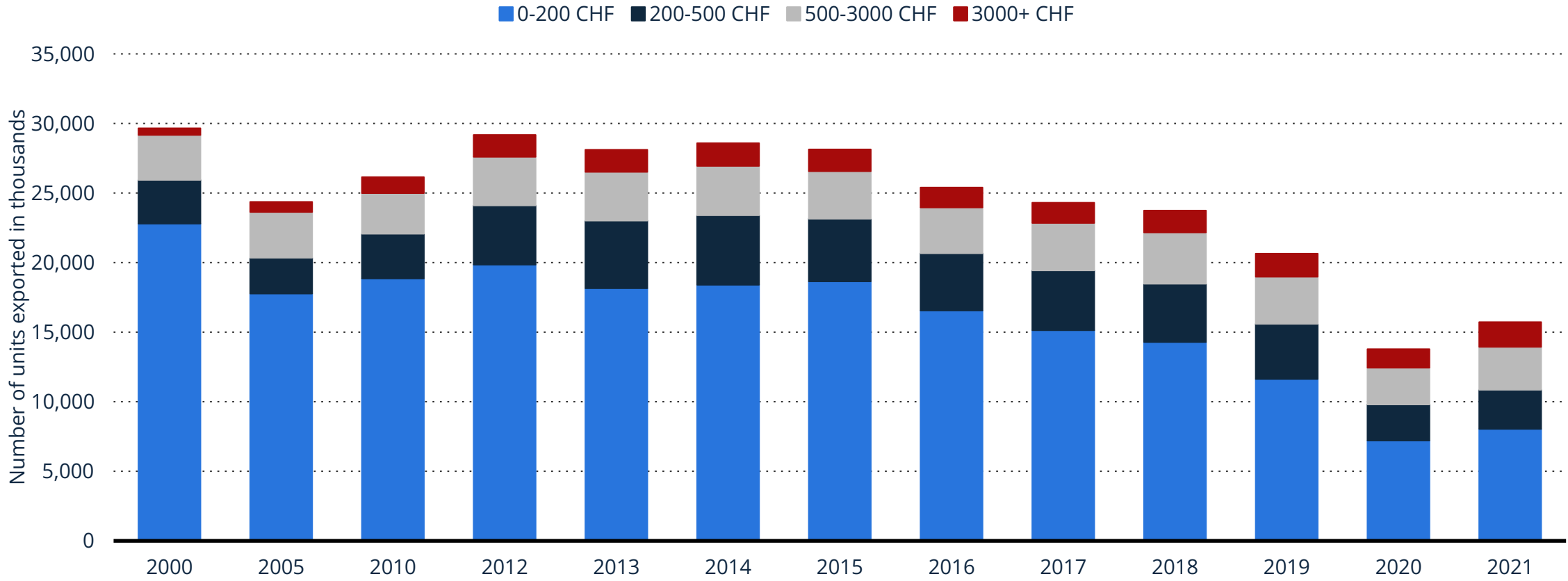
# Export value of Swiss watches from 2000 to 2021, by price category (in billion Swiss francs)

Export value of Swiss watches 2000-2021, by price category



# Number of Swiss watches exported worldwide from 2000 to 2021, by price category (in thousand units)

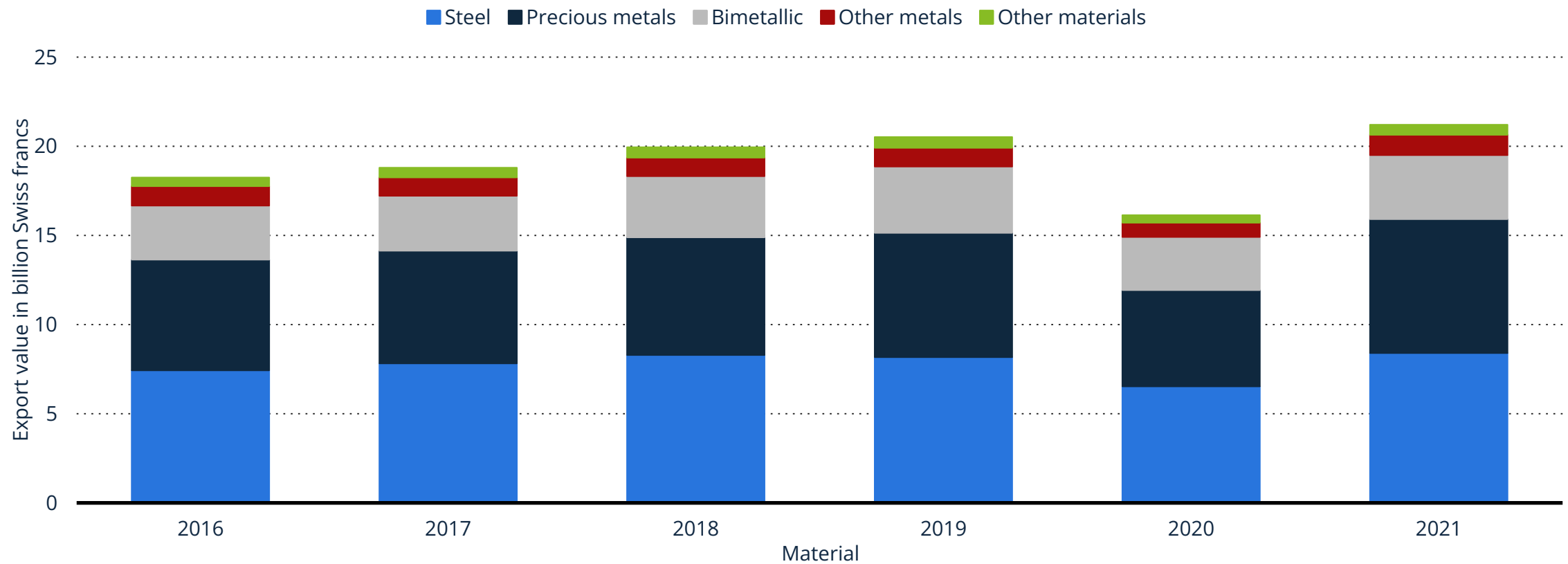
Number of Swiss watches exported worldwide 2000-2021, by price category





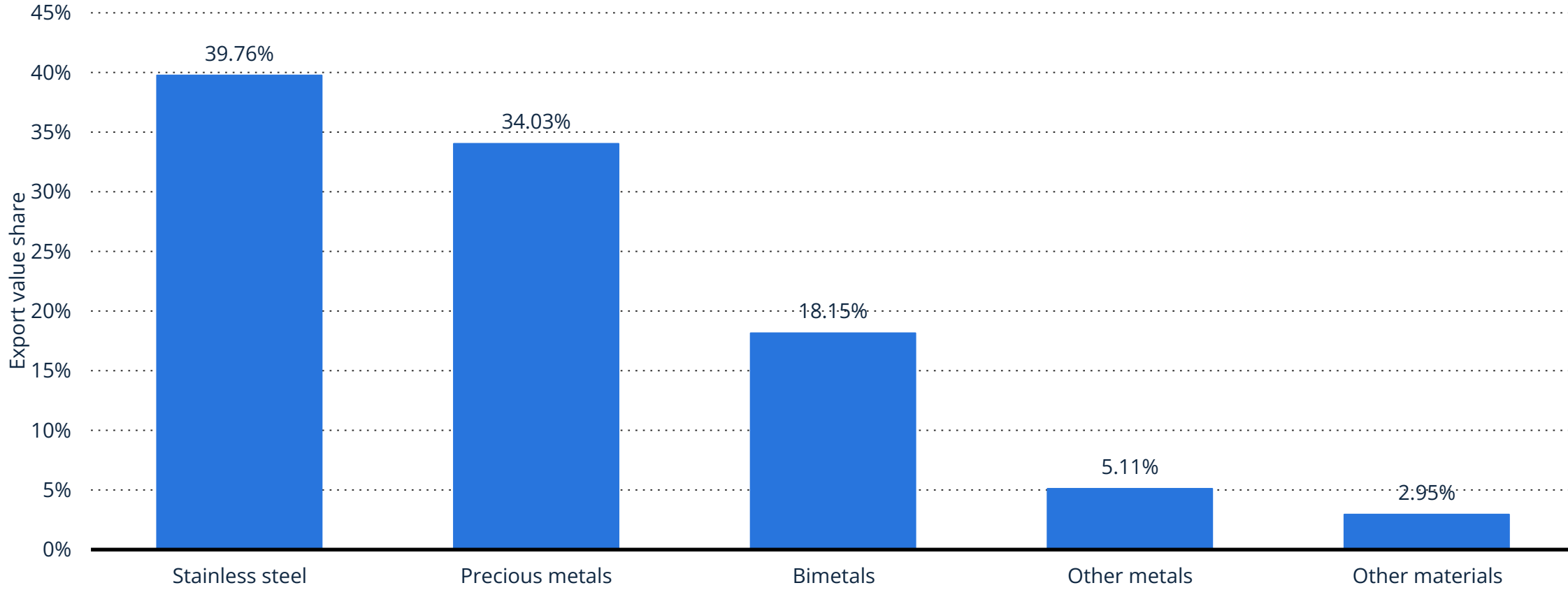
# Value of Swiss watch exports from 2016 to 2021, by material (in billion Swiss francs)

Swiss watch export value by material from 2016 to 2021



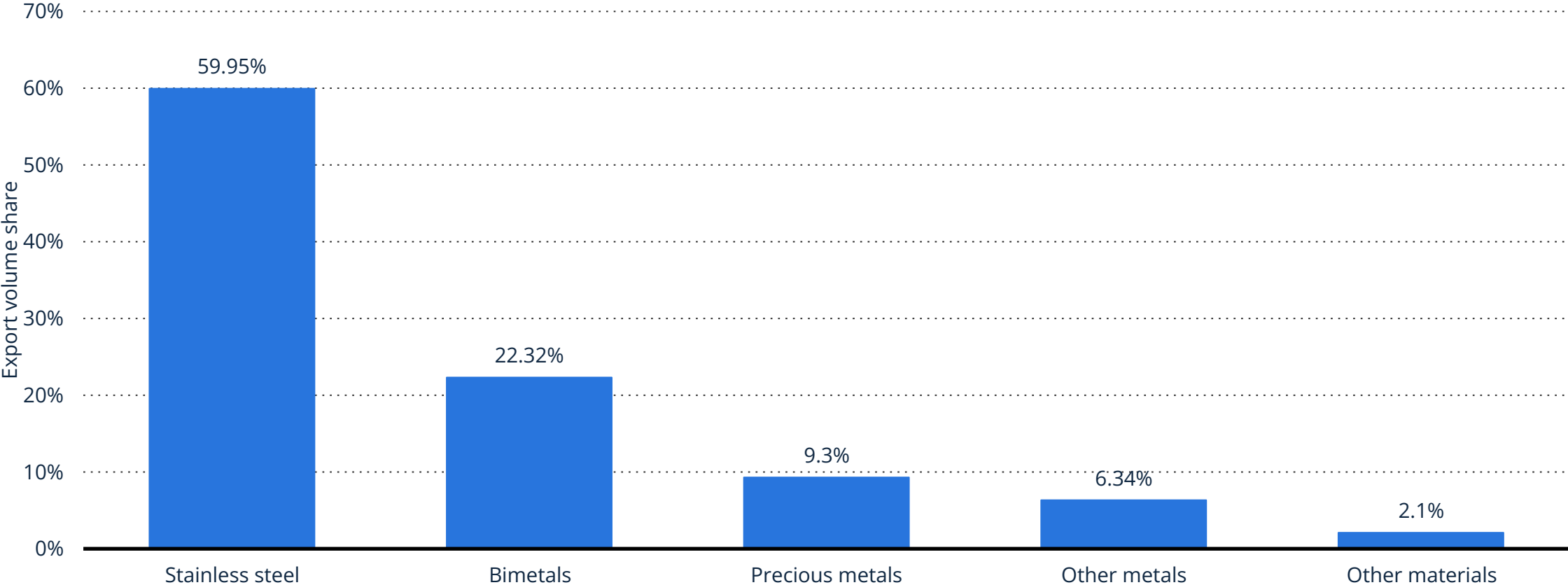
# Export value distribution of the watchmaking industry in Switzerland in 2019, by material

Export value distribution of the watch industry in Switzerland 2019, by material



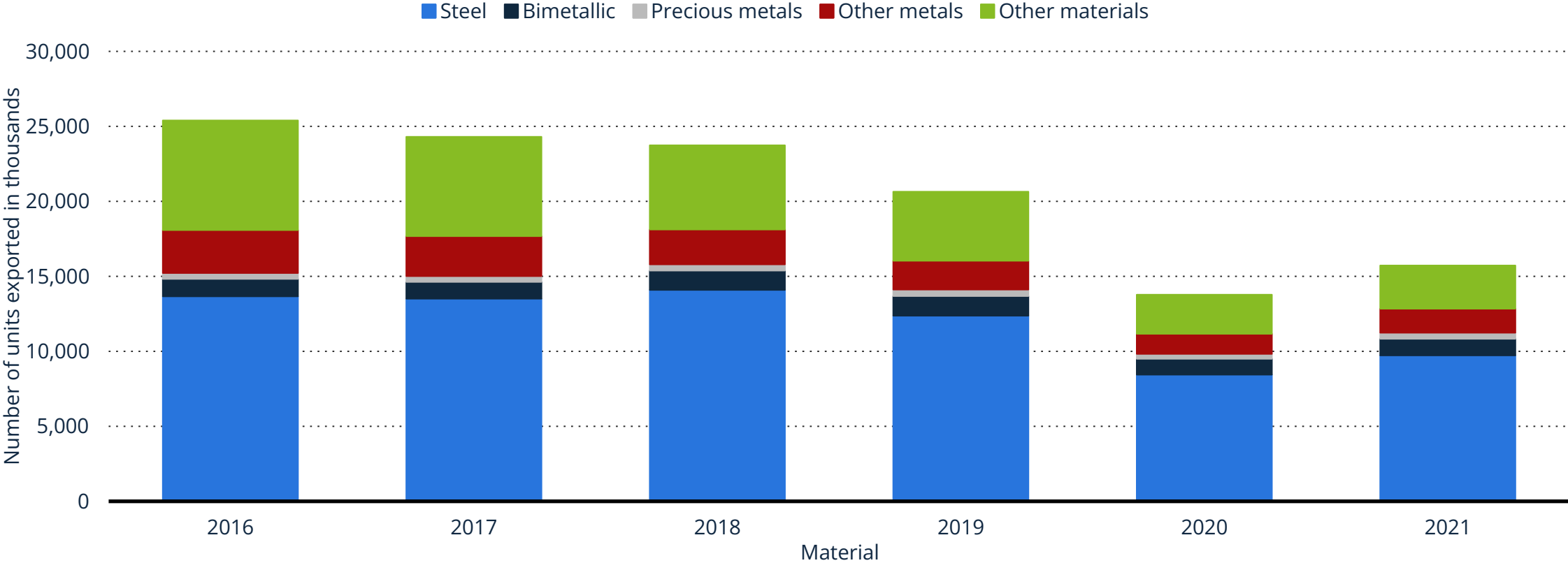
# Export volume distribution of the watchmaking industry in Switzerland in 2019, by material

Export volume distribution of the watch industry in Switzerland 2019, by material



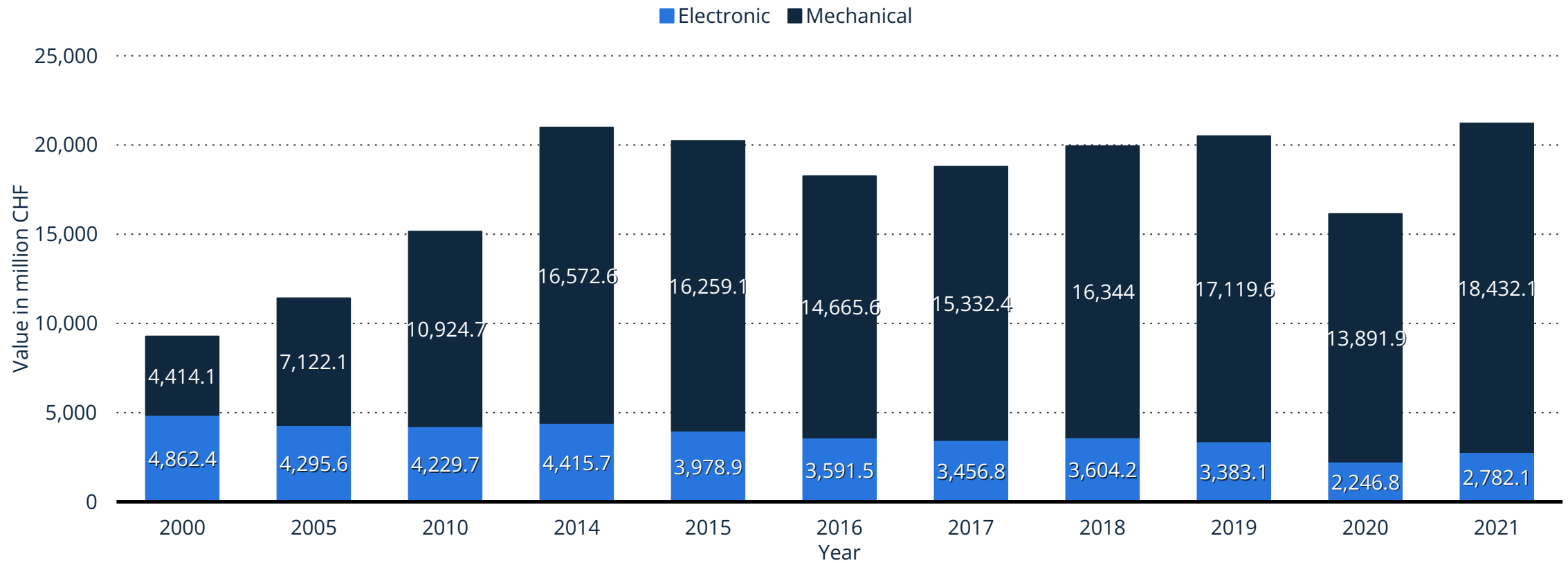
# Number of Swiss watches exported worldwide from 2016 to 2021, by material (in thousand units)

Swiss watches - total units exported worldwide from 2016 to 2021, by material



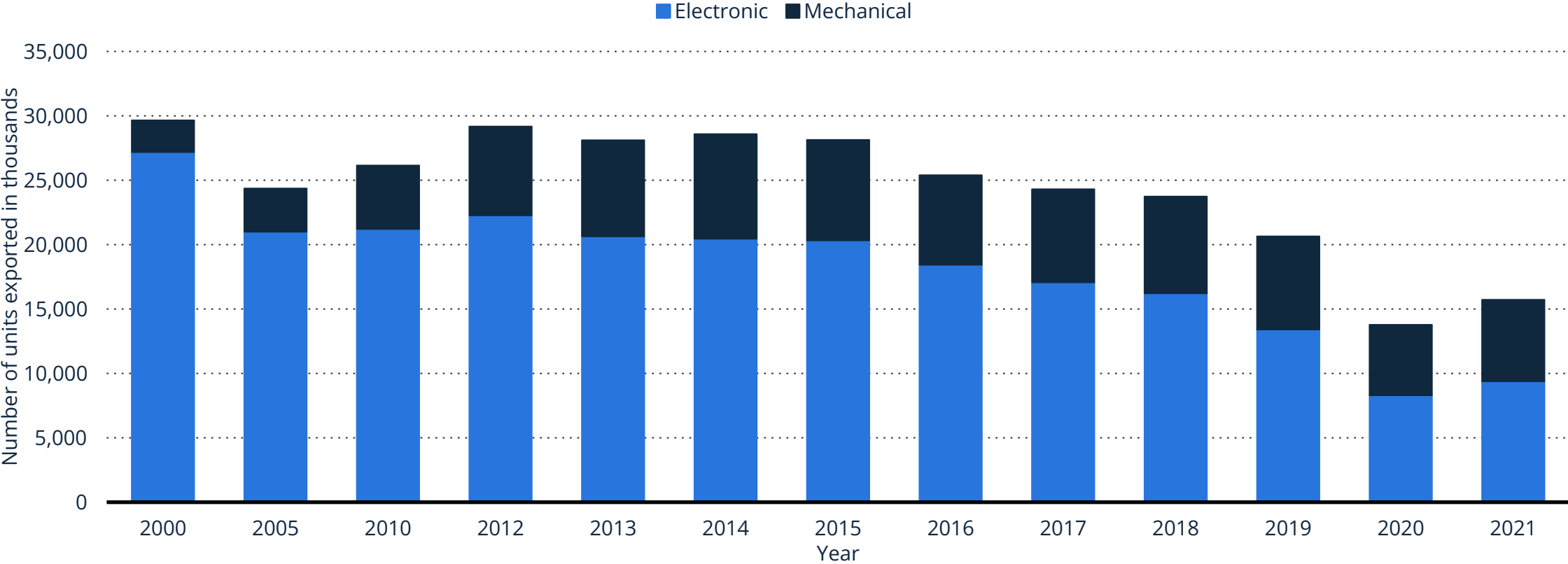
# Value of electronic and mechanical Swiss watches exported worldwide from 2000 to 2021 (in million Swiss francs)

Global export value of electronic and mechanical Swiss watches 2000-2021



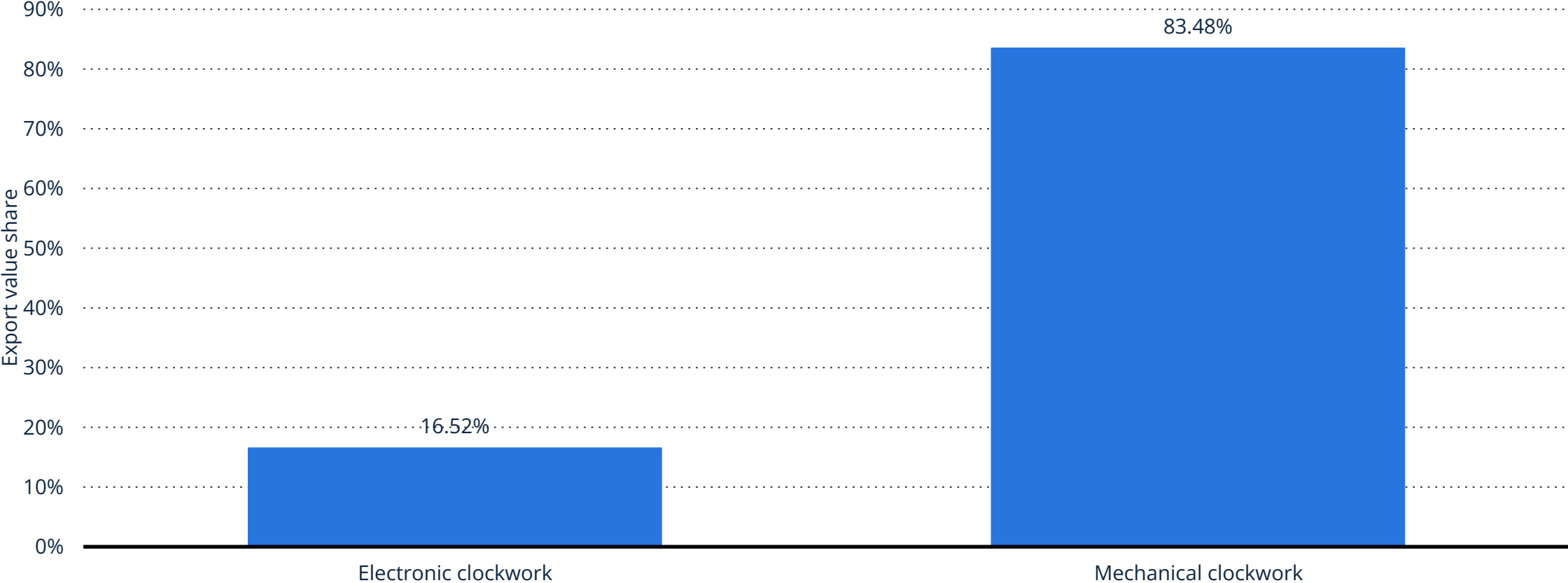
# Number of electronic and mechanical Swiss watches exported worldwide from 2000 to 2021 (in thousand units)

Number of electronic and mechanical Swiss watches exported worldwide 2000 to 2021



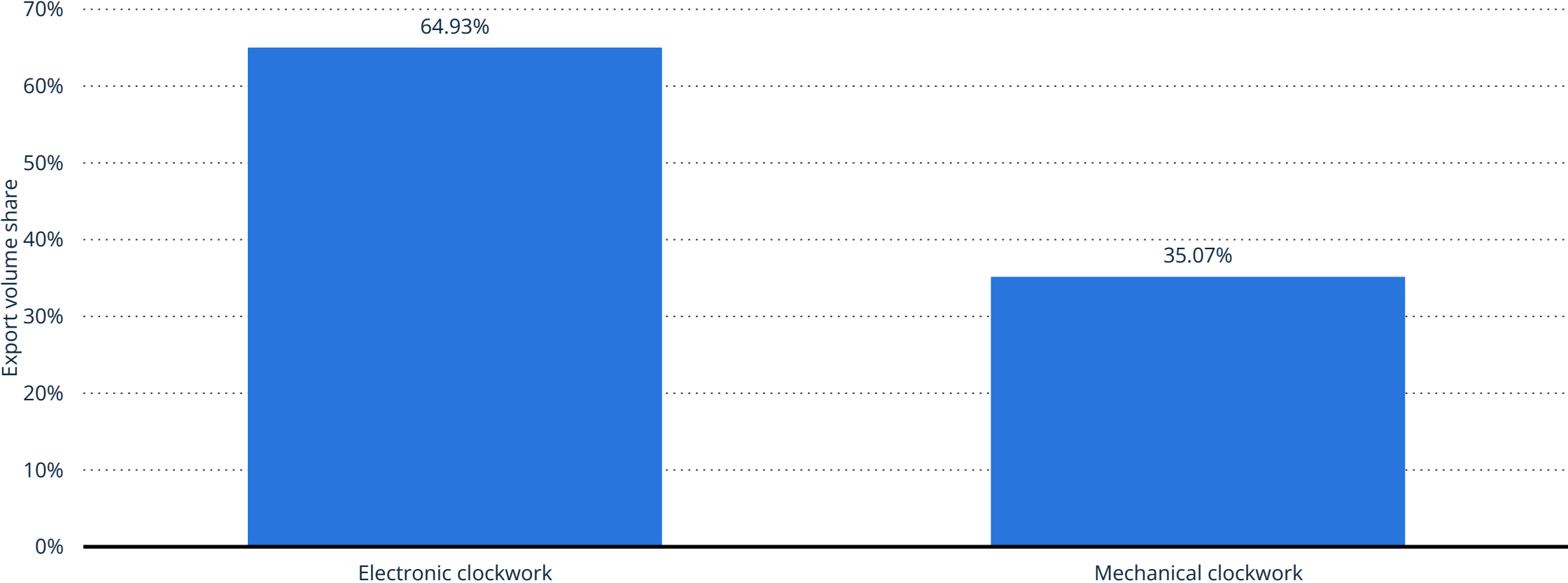
# Export value distribution of electronic and mechanical Swiss watches in 2019

Export value share of electronic and mechanical Swiss watches 2019



# Export volume distribution of electronic and mechanical Swiss watches in 2019

Export volume share of electronic and mechanical Swiss watches 2019



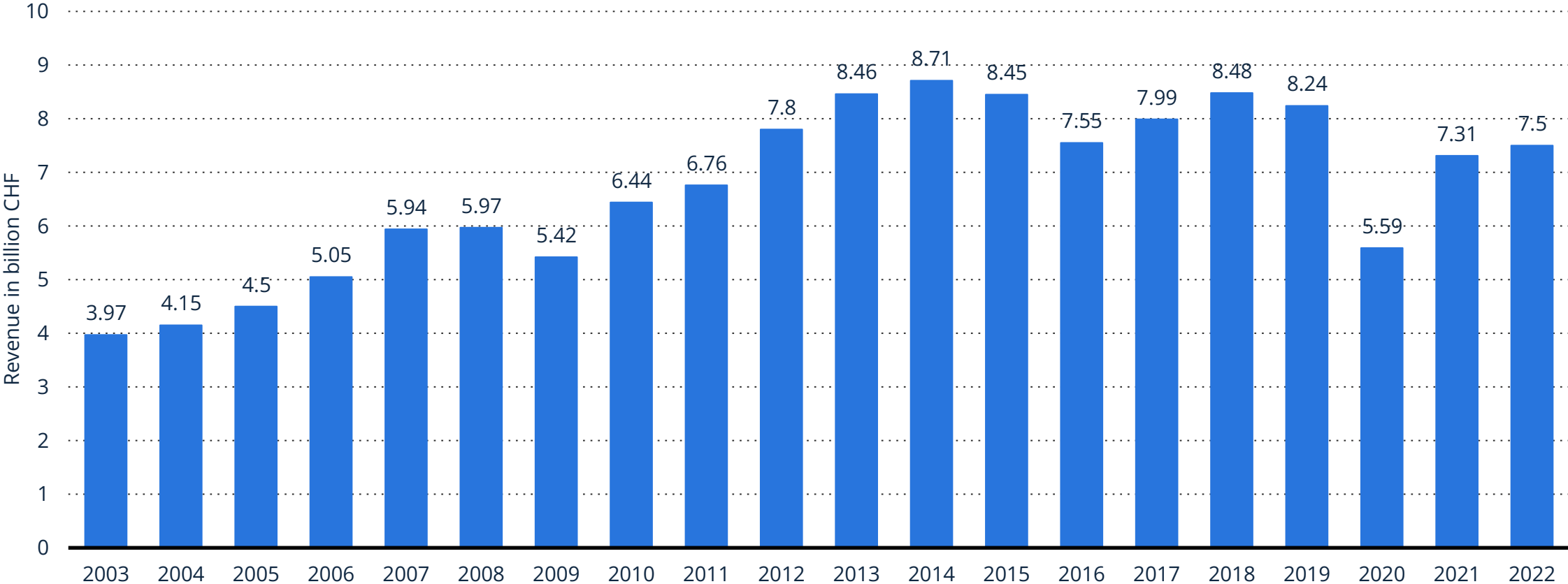


CHAPTER 03

# Corporate key figures of selected Swiss watch manufacturers

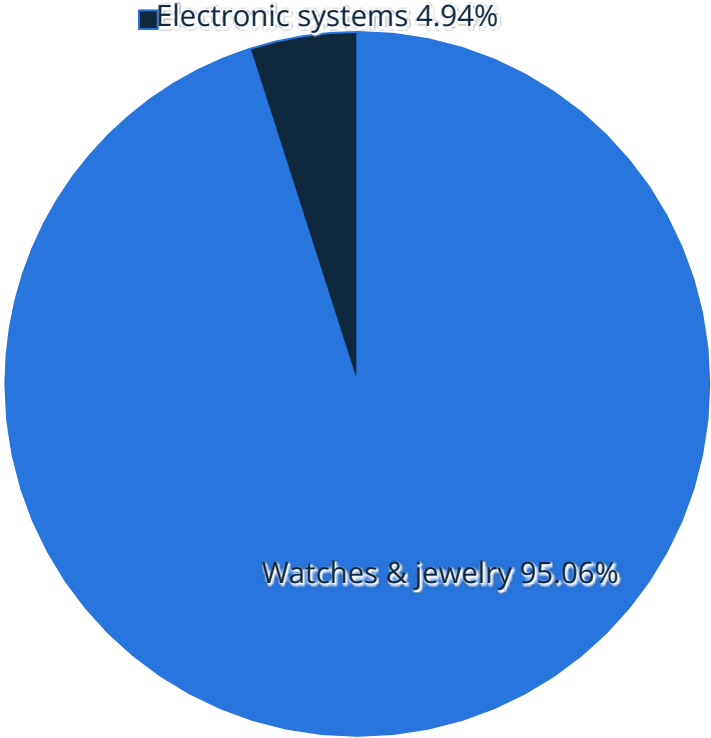
# Swatch Group's revenues worldwide from 2003 to 2022 (in billion CHF)

Revenues of the Swatch Group worldwide 2003-2022



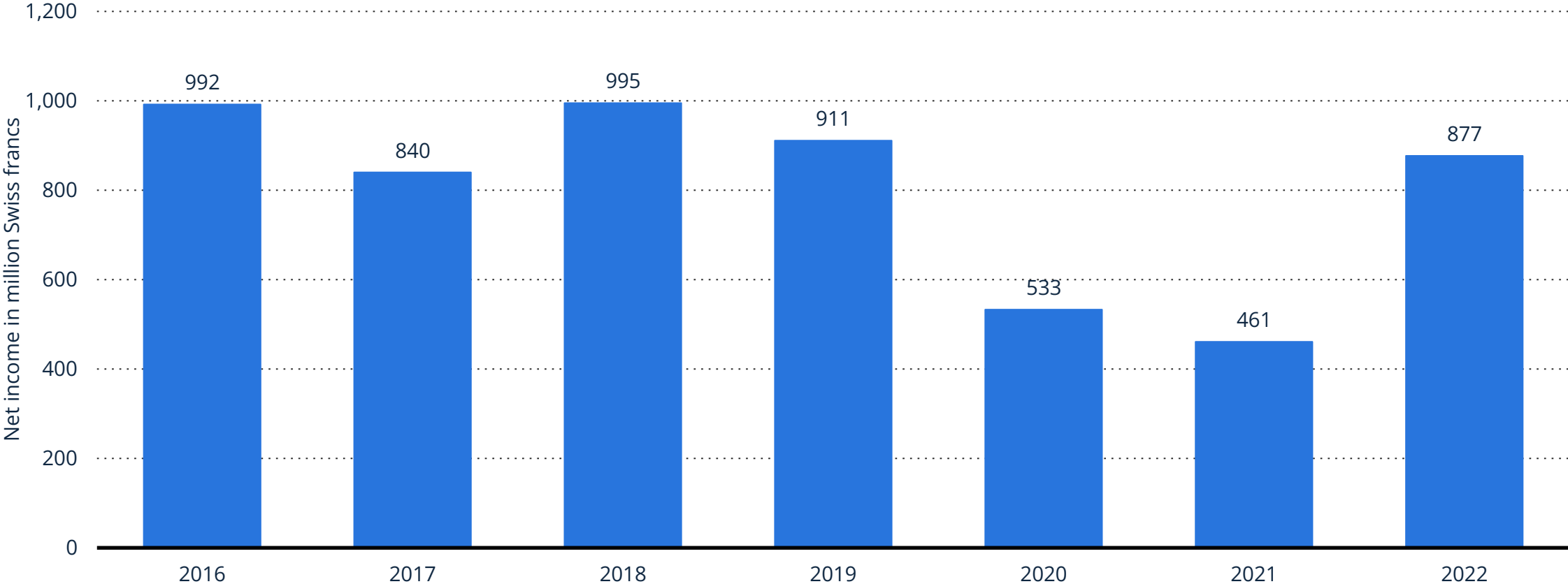
# Revenue share of the Swatch Group worldwide in 2022, by segment

Revenue share of the Swatch Group in 2022, by segment



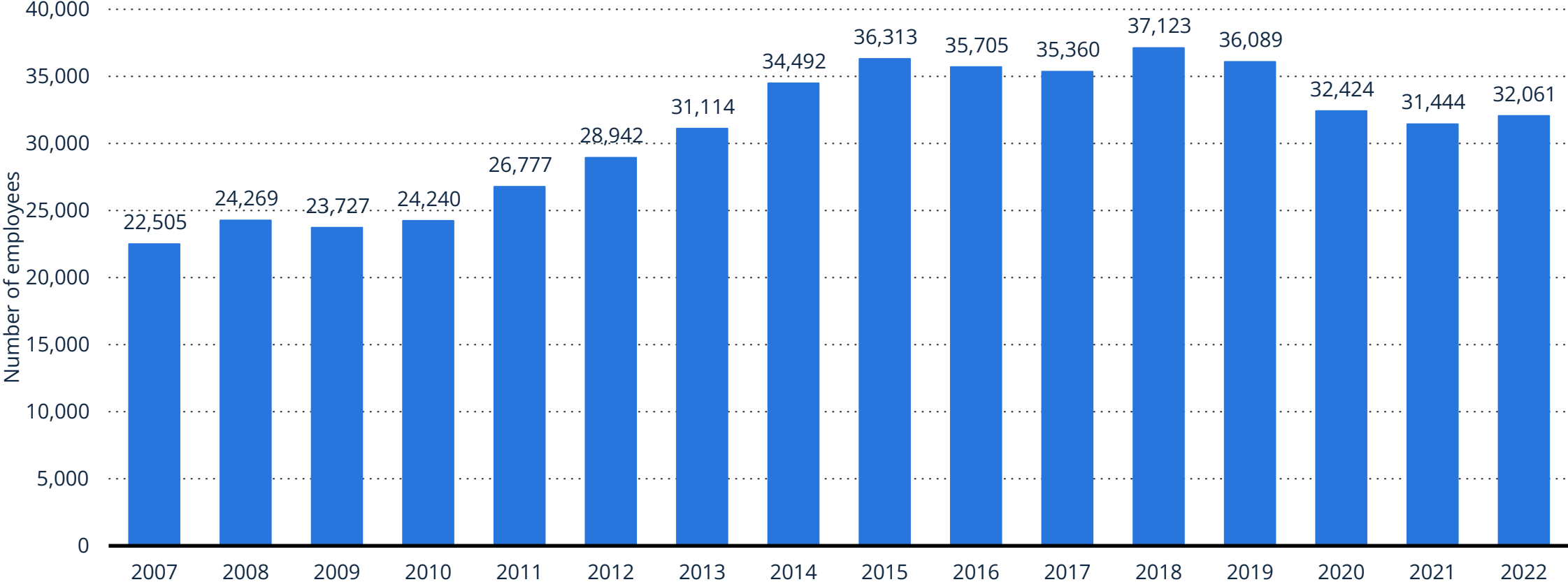
# Net income of the Swatch Group from 2016 to 2022 (in million Swiss francs)

Net income of the Swatch Group 2016-2022



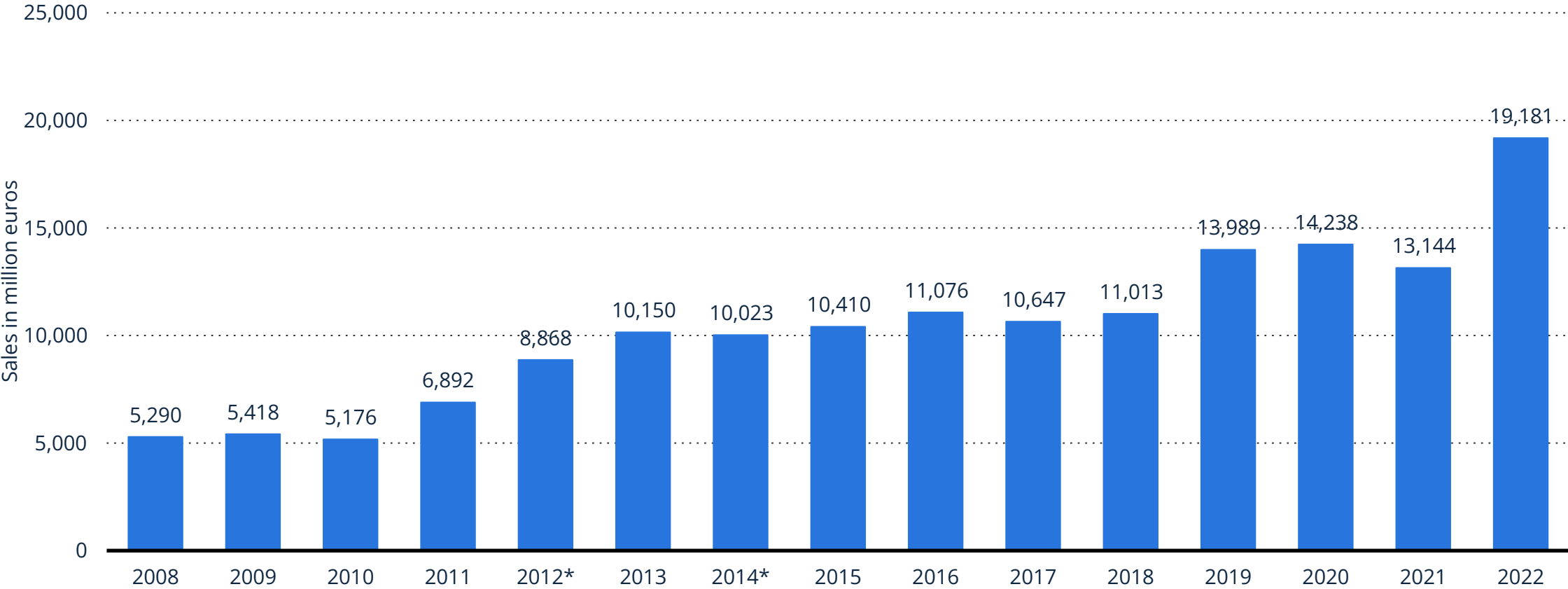
# Number of employees of the Swatch Group worldwide from 2007 to 2022

Number of employees of Swatch worldwide 2007-2022



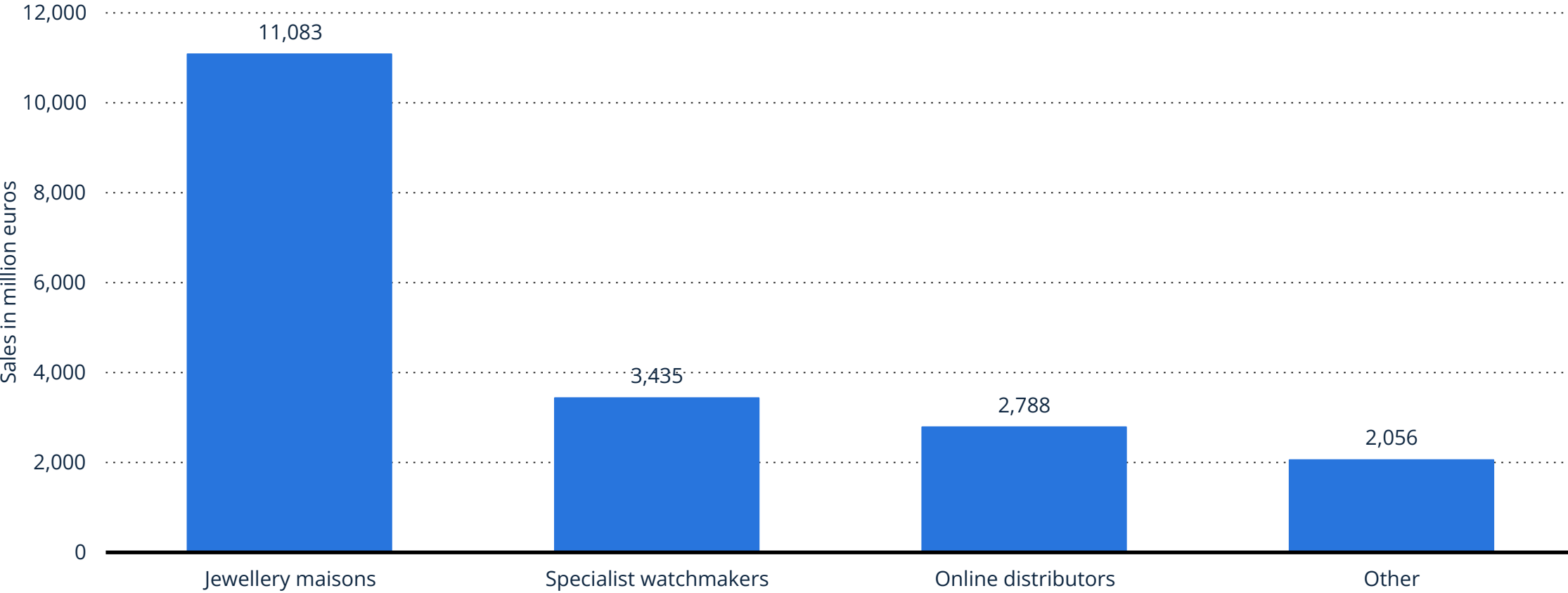
# Total sales of the Richemont Group worldwide from FY2008 to FY2022 (in million euros)

Total sales of the Richemont Group worldwide 2008-2022



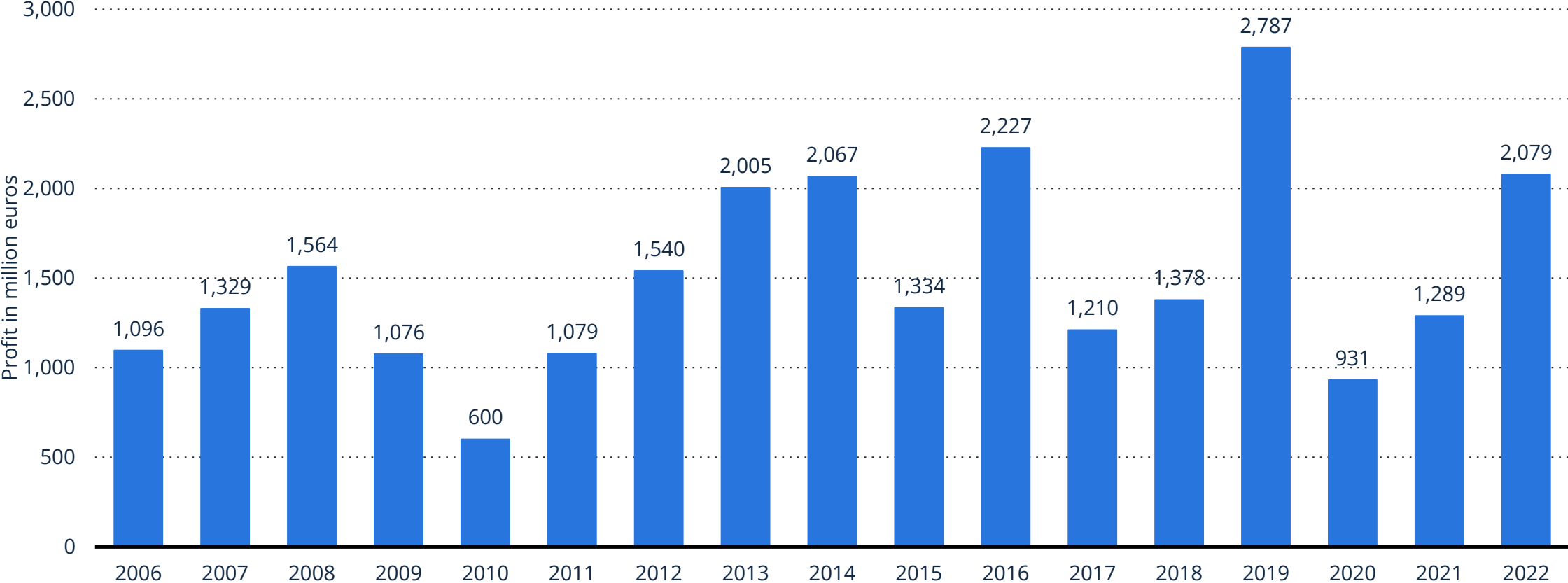
# Sales of the Richemont Group worldwide in FY2022, by business segment (in million euros)

Sales of the Richemont Group worldwide in 2022, by business segment



# Global corporate profit of Richemont from FY2006 to FY2022 (in million euros)

Global corporate profit of Richemont 2006-2022





# Sources

Convention patronale de l'industrie horlogère suisse

Federation of the Swiss Watch Industry

LuxeConsult

Monochrome Watches

Morgan Stanley

Richemont

SJX Watches

Statista estimates

Swatch Group